



Dallas Addition



Wildlife Trading Company is now partnering with the Museum of Nature and Science in Dallas Texas

Maximizing Revenue Through Innovation,
Service and Value

In 2006, The Science Place, Museum of Natural History and Children's Museum all of Dallas, merged together to create a world class nature and science museum for North Texas. WTC was asked to assist the new institution in achieving its mission of inspiring minds, while generating greater revenue. After a quick transition immediate results were delivered with retail per capita increasing over 130 percent from the previous partner.

Current Partners Include:

- Albuquerque Aquarium
- Dallas Zoo
- Oklahoma Aquarium
- Reid Park Zoo
- Albuquerque Botanical Garden
- Oregon Coast Aquarium
- Rio Grande Zoo
- Alaska SeaLife Center
- The Living Desert
- International Wildlife Museum
- Museum of Nature & Science

Contact us to learn how
WTC can generate greater
revenue for you institution

203.797.8818

wildlife trading
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RETAIL OUTSOURCE PARTNER



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6 Trowbridge Drive
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“Wildlife Trading Company became a Museum partner under less than optimal circumstances. Our institution had just undergone the merger of three separate museum institutions and put a new management structure in place. The previous gift shop vendor’s contract was cancelled due to poor performance and the Body Worlds Exhibition was about to open.

In nine days, Wildlife Trading Company moved in, revamped and re-merchandised the entire store, installed their point of sale system in both the Museum’s signature store and the Body World’s satellite shop, hired staff and a manager and was able to launch in time for the exhibition opening.

We could not have been more impressed and are very pleased with the store’s appearance, staff, level of professionalism, and, most importantly, increased sales”. Harley Cozewith, Director of Operations, Museum of Nature and Science.

WTC has the ability and dedicated resources to create prosperous retail operations, with prompt results. Contact us today, so that we can produce greater revenue from your stores 203.797.8818

**ASSOCIATION
OF ZOOS &
AQUARIUMS**
33 YEAR MEMBER