

Roger Williams Park Zoo selects Wildlife Trading Company



After a national RFP process, the Roger Williams Park Zoo has selected Wildlife Trading Company (WTC) as its exclusive retail concessionaire. WTC was chosen based on its innovative and unique approach and our thirty-five year history of maximizing retail revenues and commissions to its partners.



WTC will expand and remodel the Zoo's main gift shop in order to create a new retail experience that aligns closer to that of the Zoo. Its innovative designs and unique merchandising concepts continue to separate WTC from other retail companies.

The Roger Williams Park Zoo in Providence, RI is the country's third oldest zoo, attracting more than half a million visitors each year.



6 Trowbridge Drive
Bethel, CT 06801-2858

Tel: 203.797.8818

www.wildlifetradingcompany.com

"Maximizing Revenue Through Innovation, Service and Value"

wildlife trading